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FOR IMMEDIATE RELEASE

Make Every Home A Castle: Beaulieu Canada is excited to introduce The Castle Combe and Navarre Collections

Acton Vale, QC—**February 2012**—This year, make any home a castle with two of Beaulieu Canada's new, engineered wood collections from US Floors. Based in Dalton, Georgia, US Floors is a renowned manufacturer of sustainable and eco-friendly floors. US Floors understands the importance of taking environmental initiatives and incorporates cork materials as well as natural oil in the production of its flooring. The natural oil finish penetrates the oak wear layer to protect the surface and enhance the natural splendor of the grain. Each beautifully aged, FSC-certified flooring collection gives any home the timeless appeal of hardwood with the modern functionality of engineered floor.

The Castle Combe collection offers each room the look and feel of an antique, reclaimed floor but with the 21st century advantages of engineered. This collection's handcrafted visuals are characterized by raised knots and deep fissures. The distinctive character of each plank is achieved using a variety of aging techniques and finished with natural oils to preserve the original beauty of the wood. The Navarre collection creates an elegant atmosphere with its expansive wide oak planks, unique hand-crafted surfaces and a natural oil finish. Through distressing, hand scraping and antiquing techniques, Navarre provides an heirloom quality to each plank unmatched by other flooring options. The thickness and durability of the wear layer in each plank are able to withstand even the most active households for years to come.

Both the Castle Combe and Navarre engineered collections are sure to be popular selections due to their striking appearance, modern efficiency and sustainable production. Each collection is being sold in retails stores across Canada. Please contact Yili Zhu for more information. www.beaulieucanada.com.

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